



**Contact:** Michelle Del Guercio  
Director of Marketing  
818.224.6229

## FOR IMMEDIATE RELEASE

### MED FUSION ENTERS INTO CONTRACT WITH ATLAS MEDICAL FOR COMPLETE CONNECTED CARE SOLUTION

**Calabasas, CA, April 22, 2010**, Atlas Medical Software today announced that the Company has contracted with med fusion, LLC, a new company integrating advanced laboratory and clinical trial services located in Dallas, Texas, to provide Atlas' complete OuterWare™ solution which includes LabWorks®, LabEMR® and LabNetWorks™.

med fusion, previously known as NewCo, is scheduled to open in May and will initially serve the north Texas area, with future plans for statewide expansion. The laboratory will offer advanced laboratory and clinical trials services, utilizing consolidated patient information to provide a higher level of personalized therapy and patient care.

"Integration is a key component to med fusion's success. Not only is it integral for combining the disciplines of laboratory and clinical trials, it is an element that is core to the technology environment for connected care delivery," stated Keith Laughman, CEO of med fusion. He continued, "During the vendor selection process, Atlas was able to demonstrate their ability to manage complex integration environments with solutions that extend far beyond that of a physician portal. With the Atlas products, our physician customers will have greater access to patient data and will be able to provide specific treatment, quickly and accurately."

"Atlas understands integration, and the challenges faced when orchestrating data between disparate systems and environments. Our solutions address laboratory workflow complexities and inefficiencies faced by our customers; enabling them to remain in control of their external clinical integrations with a level of sophistication unmatched in the healthcare industry," stated Rob Atlas, CEO and President of Atlas Medical. He continued, "With the Atlas OuterWare solutions, med fusion can focus on delivering services that improve personalized care for the combined regional outreach and esoteric communities, connecting various systems, processes and outcomes. We look forward to being part of their collaborative solution."

Atlas OuterWare is an integrated suite of solutions for laboratory outreach. This powerful, next-generation platform helps laboratories develop, manage and grow their outreach business. The suite includes: LabWorks, LabEMR and LabNetWorks.

#### **About Atlas Medical Software**

Atlas Medical delivers cost-effective outreach solutions for the healthcare enterprise that include integrated CPOE for Laboratory, Radiology, ePrescribing and other disciplines, along with features to support EHR adoption. Our advanced technology enables laboratories to efficiently manage their operations and reduce costs. Atlas customers include hospital outreach programs, healthcare centers of excellence and commercial laboratories. Atlas Medical is a division of Atlas Development Corporation. For more information, visit us at [www.AtlasMedical.com](http://www.AtlasMedical.com).