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## FOR IMMEDIATE RELEASE

### ATLAS LAUNCHES REDESIGNED COMPANY WEBSITE

**Calabasas, CA**, June 27, 2011, Atlas Development Corporation announced today the Phase I launch of their newly designed company website. Rebuilt from the ground up with a multi-tiered user interface, the new website supports easier-to-use navigation providing quicker access to information and solutions to problems. The new website made its debut earlier this week.

The new Company site, [www.atlasdev.com](http://www.atlasdev.com), provides a high level overview of ATLAS' healthcare technology capabilities along with direct access to each ATLAS divisional website. The site has a three-phase deployment plan. Phase I, deployed this week, includes the Company corporate site along with the concurrent launch of the redesigned Atlas Medical division website, [www.atlasmedical.com](http://www.atlasmedical.com), which also can be accessed from the corporate site.

The Medical division website notably includes intuitive navigation features which address user needs. Visitors will find it easy to locate solutions to specific business issues, without concern for knowledge of product branding or packaging. With a focus on benefits, users can quickly find an ATLAS clinical connectivity and workflow solution to suit their needs. In addition, ATLAS customers may access and create support tickets using a secure login.

Phase II deployment, which is scheduled for roll-out within 60 days, will focus on the Atlas Public Health division of the Company. Finally, Phase III will bring an increased interactive element to the Medical and Public Health websites by providing a password protected customer forum for each. Customers will be able to access the forum to register for webinars, participate in blogs and obtain customer-oriented documents and training materials.

"Our products and services are aggressively innovative and dedicated to results, and we wanted our website to reflect our business style and customer-centric mindset," states Michelle Del Guercio, Director of Marketing for Atlas Development. The newly designed Atlas Development and Medical sites can be viewed by visiting [www.atlasdev.com](http://www.atlasdev.com). The Medical division site also can be directly accessed at [www.atlasmedical.com](http://www.atlasmedical.com). A future announcement will be made following the Phase II release of the Public Health and Consulting division sites.

#### **About Atlas Development**

Atlas Development Corporation, a privately held company with more than 21 years of service delivering mission-critical solutions to health industry leaders, operates three divisions: Atlas Medical, Atlas Public Health and Atlas Consulting. Our Medical division provides a suite of industry leading connectivity solutions hundreds of national and regional commercial providers of diagnostic testing and hospital outreach programs accessed by more than 75,000 physicians and clinicians every day. Atlas Public Health provides mission critical software solutions to enable health professionals to protect and promote the well-being of the community. Atlas Consulting works with organizations to create and implement software solutions that deliver operational efficiency.