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FOR IMMEDIATE RELEASE

ATLAS TO DEMONSTRATE COMPELLING CONNECTIVITY SOLUTIONS AT G2'S LABCOMPETE

Calabasas, CA, December 5, 2011, Atlas Medical today announced plans to participate at the G2 Intelligence 4th Annual LabCompete: Laboratory Sales and Marketing Conference to be held at the Sheraton Wild Horse Pass Resort in Chandler, AZ from December 12-14, 2011. The Company will demonstrate electronic medical record (EMR) integration strategies as well as their CPOE mobile technology.

ATLAS will be demonstrating iOn™, the Company's cloud-based Interoperability Network that provides labs with an efficient and cost-effective method of connecting with multiple physician EMRs. iOn keeps the lab in control regardless of EMR functions by utilizing the Company's industry-leading business and validation rules to ensure clean orders and accurate results delivery. "iOn is more than just a hub that connects labs to EMRs. It has the power of our proven process integration engine, which delivers unprecedented levels of connectivity and control when dealing with EMR orders and results delivery," states Robert Gregory, Chief Business Officer for Atlas Medical.

The Company will also exhibit ATLAS Mobile™, a mobile application that provides CPOE functionality on the iPad®. ATLAS Mobile enables physicians to create electronic orders, indicate special instructions and perform medical necessity verification during the patient's office visit. The Company will also demonstrate ATLAS Mobile for use on the smartphone, showing how physicians can access patient results anytime, anywhere from their handheld devices. ATLAS Mobile provides laboratories and physicians a competitive edge and enables delivery of a higher level of service.

Visitors may view ATLAS' connectivity solutions in Booth #1. Conference participants may also wish to attend the conference workshop entitled "Laying the Groundwork for Success: Effective Lab Sales Training", co-presented by Julie Pantalone, Vice President of Sales for Atlas Medical.

According to the G2 Intelligence website, LabCompete 2011 participants will learn from laboratory sales and marketing professionals, lab executives and industry experts how to build revenues more effectively — using fewer resources — in today's challenging market for diagnostic services. More information about LabCompete can be found at www.labcompete.com.

About Atlas Medical

Atlas Medical delivers cost-effective outreach and clinical solutions for the healthcare enterprise that include integrated CPOE for Laboratory, Radiology, ePrescribing and other disciplines, along with features to support EHR adoption. Our advanced technology enables healthcare organizations to efficiently manage their operations and reduce costs. ATLAS customers include hospital outreach programs, healthcare centers of excellence and commercial laboratories. Atlas Medical is a division of Atlas Development Corporation. For more information, visit us at www.AtlasMedical.com. iPad is a registered trademark of Apple, Inc.